

EMME GRAHAM

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EDUCATION

University of Oklahoma | Norman, OK | Projected Graduation Date: May 2028

Major: Public Relations | Minors: Editing & Publishing, Arts Management | GPA: 4.0

- *Study Abroad: British Media, Advertising & PR Studies* | London, UK | Summer 2026
Analyzed international media landscapes through coursework & immersive site visits with leading media & PR agencies including BBC Worldwide, ABC, The Guardian, Al Jazeera, CNN London, Koko, Bottleyard Studios & Netflix.
- *Relevant Coursework:* Multi-Media Writing & Storytelling, Advertising, Magazine Editing & Publishing, Arts Management, Social Media Strategy, International Media & PR Studies, PR Principles, PR Writing, PR Campaigns

CORE QUALIFICATIONS

- Passion for the creative intersection of fashion, music, publishing & entertainment, with experience in magazine & live-music settings.
- Experience supporting editorial planning, fashion photoshoots, styling, model direction and visual communications in print & digital
- Background in public relations, campaign planning, social media strategy, event promotion and client relationships.

WORK EXPERIENCE

The Campus Edit | Norman, OK

Assistant Editor & President of Communications Team | 2025–Present

- Collaborate with the editor-in-chief on overall visual direction, magazine design, and content strategy for a student-led fashion, beauty, and lifestyle magazine with a bimonthly digital and print release schedule.
- Coordinate the execution of fashion photoshoots, contributing to styling, model direction and behind-the-scenes content.
- Spearhead communication and outreach strategies to secure local and national advertising partnerships.

World Literature Today | University of Oklahoma | Norman, OK

Marketing & Publication Design Intern | October 2026–Present

- Support the execution of marketing, design and visual communication strategies to enhance the global brand presence of an international literary magazine.

Brandy Melville | Los Angeles, CA

Brand Partnership: Creative Collaborator & Featured Artist | 2024–2025

- Selected as a featured musical artist for exclusive brand collaboration sessions for distribution on the brand's social media.
- Art-directed the session aesthetics by self-styling the shoots using hand-selected pieces from the brand's collection to visually match the musical vibe and tone of the project. Elevated brand presence by producing fashion & music-focused content.

Imagine Music and Arts | Norman, OK | *Acoustic & Electric Guitar Instructor* | September 2026–Present

Rock Camp for Girls | Los Angeles, CA | *Camp Counselor & Guitar Instructor* | Summer 2026

Rise Up Athletics | Los Alamitos, CA | *Gymnastics Instructor* | September 2024- August 2026

LEADERSHIP & ACTIVITIES

Lindsey + Asp, University of Oklahoma | Norman, OK

PR Agency Team Member | August 2026–Present

- Develop strategic public relations solutions for nationally recognized beverage, snack & restaurant chain clients as a member of a competitive student-run PR agency, managing project timelines & deliverables to ensure compliance with client goals.
- Collaborate with the team in formulating comprehensive campaign proposals designed to win collegiate PR competitions.

Campus Activities Council, University of Oklahoma | Norman, OK

Executive PR Council Member for CAC Concert Series | September 2026–Present

- Develop and execute multi-channel publicity and promotional initiatives for high-visibility live music events through strategic communication plans, optimizing student outreach across digital and physical platforms.

Pi Beta Phi, University of Oklahoma | Norman, OK

Publications Chair | December 2025-Present

- Develop newsworthy story concepts, write and edit pieces highlighting member achievements & chapter philanthropy in the organization's National *Pi Beta Phi Arrow* magazine.

Gaylord School of Journalism, University of Oklahoma | Norman, OK

Dean's Leadership Class | August 2025–May 2026

- Engaged in twice-monthly gatherings with the Dean: guest speakers, leadership workshops and philanthropy projects.

SPECIAL INTERESTS & SKILLS

• Fashion • Travel • Reading • Collage Art • Coffee • Writing • French Language • Photography • Vocal & Instrumental Musician